

2016 Conference Sponsorship Rates

6th Annual New England Publishing Conference

Oct. 21-22, 2016

Sheraton Portsmouth Harborside Hotel, Portsmouth, NH

Promote your goods and services to New England book publishers in a comfortable conference setting!



IPNE's 2016 conference planners promise a dynamic schedule of seminars, speeches, and networking opportunities, including book signings and a ceremony celebrating the winners of IPNE's 3rd Annual New England Book Awards. For the latest information, check IPNE's website at IPNE.org. This year's theme is "Collaboration Is the New Competition."

The conference also marks the launch of IPNE's semi-annual Fall Catalog, complete with the conference program, IPNE membership directory, and the previous conference's sponsor ads. Ads will also appear in the version of the catalog posted online and in our Vendor Discounts page, if you also enroll in that program.

EXHIBIT TABLE

Staffed Table, \$500: A full table to display your goods and services. Includes, for the person staffing the table, admission to all seminars, talks, etc. Sponsors are also acknowledged in the program and receive a half-page display advertisement in the print catalog.

CATALOG AD

Your ad will run for a full year in our print and online catalog. Distribution includes the conference and other major events such as the annual conventions of NE Independent Booksellers Assoc. and NE Library Assoc. All ads are in full color.

- Full page 7½ x 10" @ **\$300**
- Half page 7½ x 4 at **\$160**
- Quarter Page 3½ x 4 @ **\$100**
- For back cover, prices are double and first-come, first-served.

- For inside front and back covers, add 50%, first-come, first-served.

MEAL SPONSORSHIP

- **Meal Sponsorships, \$300:** We can accept one sponsorship for the Saturday Continental Breakfast, up to two for a Friday reception that follows the Book Awards, and up to two sponsorships for the Saturday luncheon. Sponsors will be acknowledged and thanked during speaker announcements and in the program. Meal sponsors are also invited to attend all events.

BASIC SPONSORSHIP

- **Basic Sponsorship, \$50:** Brochures or other materials displayed near the registration area, acknowledged in the conference program.

INFORMATION

Contact sponsorship coordinator & board member Brian Jud, (860) 675-1344; sponsors@ipne.org.

PAYMENT

Pay online or make checks out to IPNE (memo IPNEPubCon16 sponsorship) or call to make other arrangements. All payments are due within 30 days of the conference.